



March 28, 2008

Dear Employer:

As you may have heard, BC Life & Health will begin doing business as Anthem Blue Cross Life and Health starting April 1. We're excited about our new name, since it more effectively symbolizes what our plans represent: the security of the Anthem legacy with the strength and stability of Blue Cross.

As we transition from BC Life & Health to Anthem Blue Cross Life and Health, you and your members may receive materials from us that contain both company names. You can continue to access our online tools and services at [www.bluecrossca.com](http://www.bluecrossca.com). After April 1, you will automatically be redirected to our new site at [www.anthem.com/ca](http://www.anthem.com/ca).

The Anthem brand, used by 11 other health plans across the country, is a well-recognized health benefits brand known for quality, affordable health care coverage and has a strong reputation in the market as a trusted choice for consumers. The new brand name in California will continue to embody the consistency, strength, security and stability of the Blue Cross name. While the name and logo will be different, members will receive the same superior customer service to which they are accustomed.

We value your business and look forward to serving you now and in the future. If you have any questions, please contact your account representative.

Sincerely,

BC Life & Health

Independent Licensee of the Blue Cross Association. ® ANTHEM is a registered trademark. ® The Blue Cross name and symbol are registered marks of the Blue Cross Association.



## ENDORSEMENT

to

## GROUP POLICY

The officers of Anthem Blue Cross Life and Health Insurance Company ("Anthem Blue Cross Life and Health"), previously BC Life & Health Insurance Company ("BC Life"), have approved this endorsement which amends the Group Policy effective September 1, 2007, to make the change described below.

Handwritten signature of Brian A. Sassi in cursive.

Chief Executive Officer

Handwritten signature of Nancy L. Purcell in cursive.

Secretary

The name of the insurance company providing the benefits under the Group Policy has changed. It is now Anthem Blue Cross Life and Health Insurance Company ("Anthem Blue Cross Life and Health").

END-09012007

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## AMENDMENT

issued by

### ANTHEM BLUE CROSS LIFE AND HEALTH INSURANCE COMPANY

Anthem Blue Cross Life and Health Insurance Company ("Anthem Blue Cross Life and Health"), previously BC Life & Health Insurance Company ("BC Life"), agrees to modify your Certificate by this amendment. All other provisions of the Certificate which are not inconsistent with this amendment remain in effect. The officers of Anthem Blue Cross Life and Health have approved this amendment which changes your Certificate effective September 1, 2007, to make the change described below.

The name of the insurance company providing your benefits has changed. It is now Anthem Blue Cross Life and Health Insurance Company ("Anthem Blue Cross Life and Health").

AMD-09012007

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